

Fun Money

Issue 9, June 1998

The American Play Money Society Newsletter

The big news this time is about membership. We had a couple of late renewals which brought us up to a 100% renewal rate for last year's members! And we also have four new members (see page 7). Thanks to all of you for your support and for getting the word out to prospective members. There are several more collectors out there who need to be with us, but just don't know it yet.

As you can see on page 16, we now have 11 members with e-mail addresses. Not only is this a great way to exchange ideas and make trades, but the internet has an amazing amount of items to be discovered. Send in your stories for our "Found on the Web" page. And along this line, the editor established a very basic web site for The American Play Money Society at

<http://www.geocities.com/Athens/Oracle/9738/>.

It currently has only the most basic of information, but it has produced several responses. It is planned for this site to be improved in the future. Any web experts out there?

If any of the members wish to get together at the St. Louis NATCA meeting you should contact Chuck Berger; unfortunately your editor is unable to make it due to a regularly scheduled Labor Day weekend commitment.

The freebies this time are compliments of your editor. Barbara and I made a trip to Michigan in early May and we stopped at a number of antique malls along the way as is our custom. Several interesting additions were found and in Goodletsville, TN, we picked up two packages of bills that were

new to us. Nothing is known about the uniface Dilly Dollar. The Stage Money appears to have been used in some production and cancelled, both by marking and a paper punch. There were two varieties, but not enough for everyone to receive both. The only difference was that one had "Fake Lucre" by the 1000 to the left of the picture and the other did not. Enjoy.

Most of the articles were used in this issue and it produced another 20 pager. So, continue to send in items for the next issue. Many thanks to all of our contributors!



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Fun Money

June 1998 - Issue 9

Editor-at-fault
Jack Phillips

Fun Money, a newsletter of the American Play Money Society (APMS) for education and fun, is published quarterly to publicize activities of the Society and to distribute educational information regarding play money to society members. The editor will make final decisions about stories and ads for publication. Contents of articles and ads represent views of the authors and do not necessarily represent views of either the editor or the Society officers. Back issues are available for \$2.00 each.

Each APMS member is encouraged to send a free ad of up to five lines for each issue of *Fun Money*. Ads will not be run continuously, so please send a new ad each time.



Ad Rates:

Business card (1/8 page): four issues for \$6.00. Camera ready: \$12.00 full page, \$6.00 for 1/2 page, and \$3.00 for 1/4 page.



ISSUE	DEADLINE	PUB. DATE
# 10	Aug. 10, 1998	Sep. 1, 1998
# 11	Nov. 10, 1998	Dec. 1, 1998
# 12	Feb. 10, 1999	Mar. 1, 1999
# 13	May 10, 1999	June 1, 1999

THE AMERICAN PLAY MONEY SOCIETY

The American Play Money Society (APMS) is a non-profit, educational organization for collectors of play money. It is dedicated to the promotion and research of play money and related exonomia.



ANNUAL DUES

\$7.00 per year for a regular membership and \$9.00 for a family membership (US only). Both have full membership, but only one newsletter will be mailed to the family. Dues for members in other countries will be determined by postage rates.



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MEETINGS

One per year in a central location. We would appreciate comments on where and when to have our first meeting. With members in all parts of the country it is impossible to accommodate everyone; however, we will have the meeting in a location that will benefit the most people.



Treasurer's Report



by Barbara Phillips

Balance as of February 22, 1998 \$ 374.53

Income: Dues, ads, and back issues \$ 63.00

Expenses: Kinko's; Fun Money #8 printing \$ 69.50
Postage, stamps and envelopes \$ 51.81

Balance as of May 25, 1998 \$ 316.22

Play Store Money

by C.R. Clark

While searching recently for tokens and other small collectibles, I noticed a large cardboard, folded model of a Colonial Stores Super Market. It had a paper floor and cardboard walls, plus many small cardboard pieces with pictures of grocery items such as the Maxwell House Coffee and Jello Pudding cards, pictured below. Also, there was a store manager badge and play money, but no box and no game directions.



The Play Store Money had three, four piece sets of bills in denominations of 1, 5, 10 and 20 play dollars and four sets of round, cardboard 1¢, 5¢, 10¢, 25 cents, and 50 cents coins with a few extra 1¢, 5¢, and 10¢ pieces. The dashed lines and irregular borders of the play money bills indicate that the game probably came with bills in sheets to be cut apart.



Bills are printed on both sides in dark green ink.

The One Play Dollar and Five Play Dollars pictured above are full size bills.

Continued on page 4

Play Store Money, continued

The Ten Play Dollars and Twenty Play Dollars, above, are similar to the One and Five.



All round, cardboard play coins have black print and the same background design on both sides. The 1¢ is brown with a white, Y-shape design, and the other denominations are blue with a white, Y-shape design.

The person who sold the Colonial Stores game did not know the age of the game. He guessed that it was used in the 1950's and said, "the Colonial Stores in my hometown in South Carolina has been closed for several years." Notes in a few reference books indicate a takeover of Colonial Stores Inc. by Big Star Food Stores of Atlanta and an affiliate, the Grand Union Co. in 1978.

The Yellow Kid to Henry to Lucky Bucks

UPDATE

by Val De Carlo

The following three comic strips can be added to my article "The Yellow Kid to Henry To Lucky Bucks" in the March, 1998, Fun Money:

Etta Kett (a pun on the word etiquette) created by Paul Robinson: Includes the characters, Etta, Debby, Bobby, Barry, Judy, Joe, Lee, Terry, Tommy.

Pussycat Princess created by Grace G. Drayton: Includes the characters, Princess, Comfy (a cat), Water Sprite.

The Van Swaggers created by Russell Westover: Includes the characters, Junior Van Swagger, Jimmy (a dog). The strip was introduced in 1926 and may originally have been called "The Family Squabble". It appeared as a top strip to Tillie The Toiler until the 1950's.

Since the article was published, the following characters have been identified. Many thanks to George Hallstein for sending me a photocopy of many Lucky Bucks. Etta Kett was found from those copies and a bunch of characters were identified. Who else can help?

Alphabetical Listing of Newly Identified Characters & Their Strips

<u>Character</u>	<u>Strip</u>
Angelica	Just Kids
Barry	Etta Kett
Blanca (girlfriend of Mac)	Tillie The Toiler
Bobby (Etta's boyfriend)	Etta Kett
Clyde (Bubbles' boss)	Tillie The Toiler
Comfy (cat)	Pussycat Princess
Danny	Felix The Cat
Dirt Spirit	Little Jimmy
Etta	Etta Kett
Felipe (Tillie's sister)	Tillie The Toiler

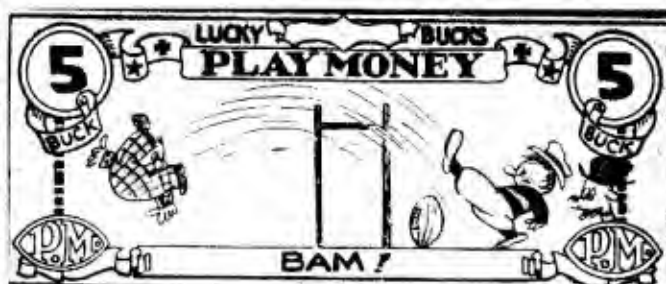
Hank (a rooster)	Unknown
Hezekiah Bluenose	Just Kids
Hoiman	Always Belittlin and Skippy
Horsie	Dumb Dora
Indians (2) with Swastika signs saying "Heap Lucky Signs". Title of the Buck is: "The original Lucky Bucks"	Tillie The Toiler
Isabel (hen)	Mickey Mouse
Jimmy (a dog)	The Van Swaggers
Joe	Etta Kett
Joy Pan (a dog)	Toots & Casper
Judy	Etta Kett
Junior	Toots & Casper
Junior Van Swagger	The Van Swaggers
King Blozo	Thimble Theatre
Lee	Etta Kett
Little Sister	Toots & Casper
Ma Juggle	Elmer
Ma Stebbins (Mush's mother)	Just Kids
Marcella Rhodes	Tim Tyler's Luck
Marjorie Jones	Just Kids
Medicine Man	Little Jimmy
Mr. Geezer	Thimble Theatre
Mr. Wink	Dumb Dora
Mrs. Jones (Tillie's mother)	Tillie The Toiler
Nicodemus O'Malley	Nicodemus O'Malley and Just Kids
Pa Juggle	Elmer
Pa Stebbins (Mush's father)	Just Kids
Peanuts	Just Kids
Podkins	Skippy
Princess	Pussycat Princess
Seraphin O'Toole	Just Kids
Sgt. Branner	Just Kids
Squarest Little Shooter On Vessy Street	Always Belittlin
Street Cleaner (2)	Just Kids
Terry	Etta Kett
The Twins	Skippy

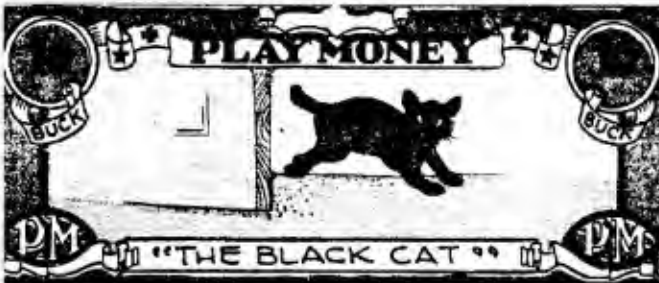
Continued on page 6

Tommy
Uncle Abner
Uncle Everett
Water Spirit
Wiggles (dog)
Wink

Etta Kett
Toots & Casper
Toots & Casper
Pussycat Princess
Toots & Casper
Dumb Dora

Help is still needed in identifying the following characters:





Editor's note:

While preparing this story for publication, I happened to read "100 Years of American Newspaper Comics" by Maurice Horn, and discovered that Prof. Finklesnop belongs to the comic strip "Sappo". This strip was drawn by E.C. Segar of Popeye fame and lasted from 1920 to 1947 under several names. One more attributed!

FM

WELCOME

to our four new members!



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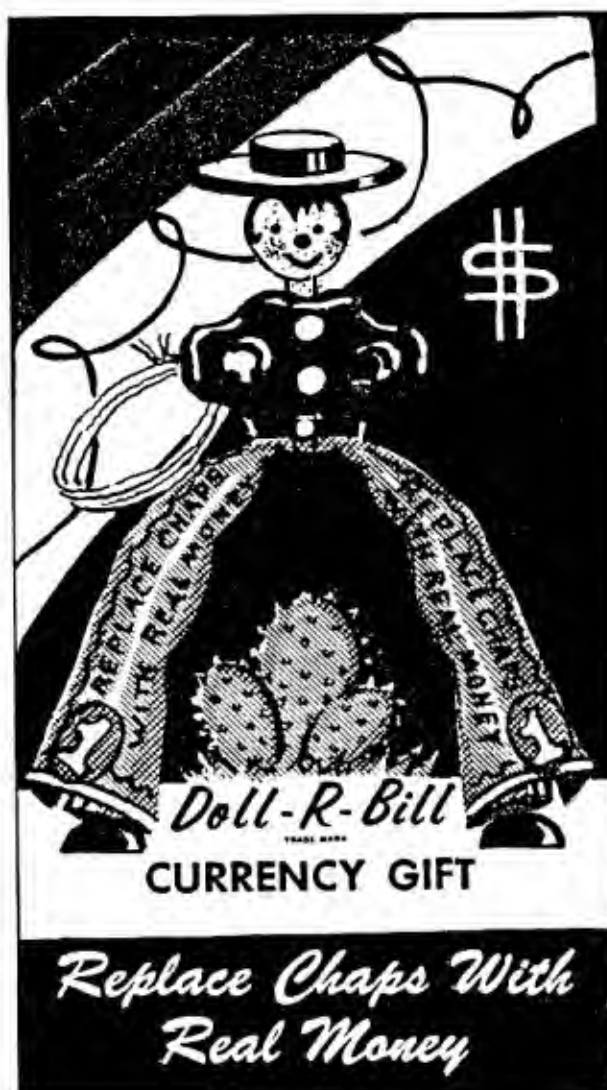


DOLL-R-BILL/CURRENCY GIFT by Jane Sears

While out on one of my many trips. I came across a very interesting box (see photo).

The outside of the box shows a very colorful cowboy. Doll-R-Bill Currency gift was created by Allison Studios, Inc. The package was manufactured by Colonial Toys in Wilmington, Illinois. On the side of the box it reads Doll-R-Bill 0 and Doll-R-Billie 0. Mine is marked on the Billie X which means it is a cowgirl. Inside is a hand decorated wooden doll with detachable wire legs that hold the folded play dollar. Written instructions in box reads: Straighten band to remove play money replace with real currency to form bow legs. Triple fold currency around leg band with open flaps to outside pointing back.

A very nice looking bill that measures 6 3/8" x 2 3/4" features a cowboy in center, 1's in ovals on all 4 corners. Color is green on white and the reverse is blank.



FM

Kellogg's Singing Lady

MOTHER GOOSE ACTION CIRCUS

By Jane Sears

Kellogg's Singing Lady Mother Goose Action Circus was available from Kellogg as a premium. It was ordered by sending one box top from a specific Kellogg cereal and 10 cents to Kellogg Company, Battle Creek, Michigan, and was available in the mid 1930's. The circus came through the mail in a very large 10 1/4" x 14 1/2" brown envelope. A copy of the contents was printed on the outside of the envelope.

Inside the package were paper cutouts that assembled into a Big Top, circus ring, a Ring Master, clowns, circus wagon, a midway, a teeter-totter, and Nodding-Head animals in natural bright colors.

Two ticket booths show that children paid 1 cent, and adults paid 5 cents. Paper tickets were used for admission. The play money is 5 cents paper coins measuring 1 1/16" diameter and 10 cents paper coins measuring 7/8" diameter.



**FRAGILE
DO NOT BEND**



full size
tickets and coins



50% of size (cover of envelope)



50% of size (side show)

FM



Pillsbury's *Play* BAKERY



By Jane Sears

Pillsbury's Play Bakery was available from Pillsbury Flour Mills Company, Minneapolis, Minn. in 1936. It was delivered by the mailman in a large 10 1/2" x 14 1/2" brown envelope.

Children were welcomed to Bakeryland. They could play wholesale baker, retail baker, house to house baker, and even customer. There are colorful paper cut outs of the bakery, people, equipment, a 3-dimensional delivery truck, and paper money.

A play bakery action book was included. It shows you in actual cutout form how bread is baked and the machinery bakers use. you can have freshly baked foods everyday. Read "the Romance of Baking" which tells you how bread has played an important part in the building of nations. Read the "Step-by-Step" story of how bread is baked in the bakeries of today. Children are taught the principles of good salesmanship.

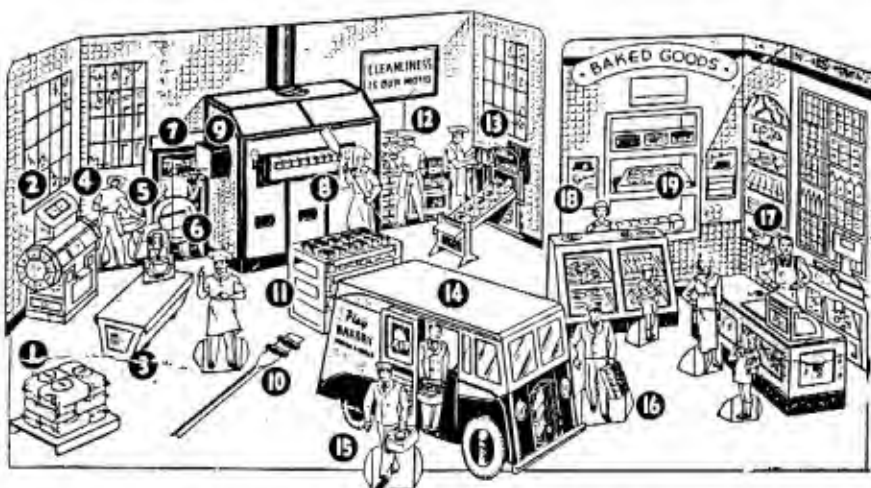
Colorful paper play coins are:

- 1 cent - 11/16" diameter
- 5 cents - 3/4" diameter
- 10 cents - 11/16" diameter
- 10 cents - 13/16" diameter (a different type)
- 25 cents - 1" diameter



**FRAGILE
DO NOT BEND**

50% of size (cover of envelope)

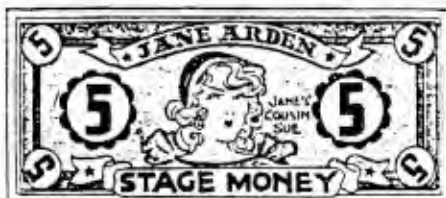


reduce size of action book



full size coins

FM



Jane Arden by Jane Sears

The Jane Arden comic strip was created and written by Monte Barrett. It first appeared as a daily strip in November 1928, and a Sunday page was added in the early 1930's. The Register and Tribune Syndicate carried the strip for over 40 years. Many artists contributed to its success.

The theme of the strip was about Jane Arden a newspaper reporter. As a resourceful young woman, she went undercover to get her story.

Artist Jack W. McGuire introduced a weekly side panel containing paper doll cutouts. It was entitled "Jane Arden's Wardrobe".

The stage money are very colorful bills measuring 3 1/2"x 1 1/2".

Bills shown here

65 % of size





PIED PIPER ICE CREAM TOKENS



By Randy Partin

Many of us collect items that refer to different types of "money" and include them in our play money collections. Sometimes attribution is obtained and other times it is not. I have several of the Pied Piper Ice Cream Money tokens and, until recently, did not know much about them.

While looking in Melvin Reiter's dairy token book, I saw that he had several of these tokens listed as being from New Jersey. I wrote to him and he sent me the list you see printed in this article which are of the tokens in his collection. He had no information as to when or how they might have been issued. He suggested that I contact Keystone Industries in Hawthorne, New Jersey, but I could find no listing for that company.

The most recent president in his collection is Warren Harding. It will be interesting to find out if anyone comes up with a more recent president. This will date the series just like the Cracker Jack and Red Goose series. Please let me know if you have any further information on this series.

All of the coins seen to date have the same reverse as listed below and are round, aluminum and about 20 mm in diameter.

New Jersey, Hawthorne:

Pied Piper/ice/cream/money/save for prizes

George Washington/(bust of him)
(round aluminum 20 mm.)(rare)
(our 1st president)

Same but John Adams (2)

Same but James Madison (4)

Same but James Monroe (5)

Same but John Quincy Adams (6)

Same but Andrew Jackson (7)

Same but Martin Van Buren (8)

Same but James K. Polk (11)

Same but Zachary Taylor (12)

Same but Franklin Pierce (14)



Same but James Buchanan (15)

Same but Abraham Lincoln (16)

Same but Andrew Johnson (17)

Same but Ulysses S. Grant (18)
(added by Randy Partin)

Same but Rutherford B. Hayes (19)

Same but James A. Garfield (20)

Same but Chester A. Arthur (21)

Same but Warren G. Harding (29)



(Note: Pied Piper ice cream has been registered in 1973 as a trademark by Keystone Industries, Inc. This information comes from the reference desk of the State of Michigan Library.)

FM



INTERPLANETARY SPACE PATROL COINS



by Jack Phillips

Thanks first has to go to Richard Clothier for including these coins in his book and, therefore, causing many of us to hunt for them. While his R3 rarity rating (500 to 2,000 estimated in existence) is probably close enough, the author has found them pretty difficult to find.

The first Space Patrol mission for the United Planets of the Universe was heard on ABC in 1950. Ralston was an early sponsor of the program and issued numerous premiums related to space and the characters. Much of the Ralston equipment was offered for sale in grocery stores as an immediate purchase incentive as well as the normal box top approach through the mail. Plastic premiums distributed in this manner were available in different color versions. Your author has no knowledge of how the coins were distributed; however, records indicate that the time period was from September 12, 1953, through January 31, 1954. And, most surprising, it appears that they distributed between 12 and 15 million coins!

As mentioned in Clothier's book, *Play Money of American Children*, on page 22, there are three so-called planets listed on the coins: Saturn, Moon, and Terra. Each of the planets come in four colors, gray (or silver as it is called in some references), black, blue, and gold. Additionally, each color comes in four denominations: 10, 25, 50, and 100 credits. Therefore, it appears that a complete set would consist of 48 coins. The author has struggled to accumulate 26.



Each coin is plastic and measures about 30 mm in diameter. The obverse says "Interplanetary Space Patrol Credits/(a picture of the planet)/(name of the planet)."



The reverse says "Credits/(number)/Credits".

There was also a coin album that was produced to hold the set, but I have only seen pictures of it; does anyone have one of these rare pieces?

How about letting the author know how many of these great pieces you have in your collections.



FM



Some 50 Year Old Tracies, Inc. Play Money

By C. R. Clark

A flea market vendor during January had a truck load of old items from an Illinois home which included many boxes filled with an accumulation of books, papers and other things saved over a long period of time. After searching through a couple of boxes containing receipts, odd papers and many different books of trading stamps, I found a candy box with poker chips, tokens, a play coin and a bundle of used play money.

Some of the bills were from a familiar set of play money by Tracies, Inc., Holyoke, Mass., with a picture of "The Great Seal" at the left and "The Small Seals" at the right on the reverse side. Others were from what appears to be an earlier set called ONE GRAND PLAYTIME, Copyright, 1948, by Tracies, Inc., Springfield, Mass. The reverse, shown below, is printed in a light green color and has no picture or denomination.



This 50 year old set has the usual THIS AIN'T HAY obverse with a picture of a man on horseback pulling a cart load of hay with a pitchfork at the center. The major difference that we notice about the obverse is the color. It appears to be black while both sides of the newer Tracies, Inc. play money bills are green. We also notice that the crosshatching within the ovals at both upper corners of the obverse were made with black lines. Denominations of 1, 2, 5, 10, 20, 50, 100, 1000, and 25,000 Smackers are presently known for the 1948 set.

FM

Recent Finds

by Randy Partin

I recently acquired the piece of Florida play money shown below in a trade. It is from Jacksonville and reads "Payable to the bearer on demand if funds are available". The portrait is of "General Chase Yankee". The bill is obviously in poor condition, but I thought it was cute. It was manufactured by Morris & Foster, Inc. from Jacksonville, Florida. A review of my directories up through 1948 do not show a listing for this company. Perhaps they were in business only a short time or that the note was issued sometimes after 1948. Anyone know anything about this item?



Many of us have items in our collection that perhaps don't fit a specified category and the Little Duchess Laundry Blue Gift Token is one of those. I already had an Abraham Lincoln piece and just recently acquired one with George Washington on the obverse. The token is aluminum and pictured actual size. The engraver's initials, EUE, are on the lower, right hand portion of the obverse. There is a good history on Mr. Franz Eue in Richard Clothier's book, *Play Money of American Children*, page 5. Since he died in 1937, these tokens obviously are from that year or earlier. Are there more presidents in this series or just these two? Any additional information would be welcomed.



FM

NATCA 1998 NATIONAL TOKEN & MEDAL SHOW

Saturday & Sunday, September 5 and 6, 1998
9 AM to 5 PM both days

Gateway Convention Center
Collinsville, Illinois

Conveniently located only minutes away from downtown St. Louis, Missouri

A beautiful facility adjacent to the Holiday Inn

Specially priced rooms at Holiday Inn - \$79.95 single or double
(call 800-551-5133 at least 30 days prior to the show)

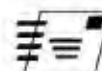
This is expected to be the largest exnumia show ever held in the US!

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Continued on page 18

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FM



Found on The Web



Richard Clothier has updated his web page @ <http://www.geocities.com/Athens/Parthenon/7338/> and has established two new sites @ <http://members.theglobe.com/rfc2/> and <http://www.fortunecity.com/victorian/literary/222/> His previous older page located at: <http://www.freeyellow.com/members2/rclothier/> still loads slow and has not been improved yet. Check either of the first two out and you will see both the improvement and some new pictures.



Richard Clothier also found a couple of sites that make up play money to order. Check them out at: <http://web.northcom.net/hanlit/NewProduct.htm> and <http://www.freeyellow.com/members2/bigshotbucks/index.html>



Also from Richard Clothier: "I asked a web site to list the club. Take a look at this address: <http://www.collectoronline.com/club-directory.html>. Our club is listed as Play Money Society, American. Every little bit helps to get new members."



The editor has had quite good success with an auction site that has to be visited to be believed: <http://cayman.ebay.com/aw/index.html> or more commonly referred to as "eBay". APMS member Steve Ratliff introduced me to eBay in January and I give him full credit for my current obsession. On any given day the site will have between 420,000 and 450,000 items for sale in over 500 categories. I have seen several of our members bidding on various items and all of us have obtained interesting additions to our collections. As an example, one of my recent acquisitions was a box of Education Toy Money made by Milton Bradley (pictured below). I had wanted one ever since seeing it in Richard Clothier's book, but found it hard to obtain at a reasonable price.



Other items obtained from eBay include a Mickey Mouse note, several currency type advertising notes that look like money, and a group of 50 Mallo Money cards.

I am certain that some of our other members have stories of great finds on this and other auctions. Please let us hear from you with comments about your experience with auctions and the internet in general.





CLASSIFIED ADS



Florida Tokens Wanted: I will buy or trade for individual pieces or entire collections--what do you have? Give me a try! I also collect all Bryan Money. Steve Ratliff, 3450 Riverview Drive, Pace, FL 32571-8602. Phone (850) 994-4961.

E-mail: tokens@worldnet.att.net

Dog License Tags. If you don't read *PAW PRINTS* you don't know dog license tags. Complimentary copy on request. Bill Bone, Editor *PAW PRINTS*, 928 S.R. 2206, Clinton, KY 42031.

For Sale: One set Loonie-Tune Stickers (16 in set) Colorful microchip foil dollar bills with Loonie Tune characters. \$6.00 +\$5.4 shipping to Jane Sears, 9323 Waltham Woods Rd., Baltimore, MD 21234-1550.

For Sale: "Play Money of American Children", published in 1985 and still the main reference for the hobby. \$15.00 postpaid for the 52 page original, \$7.50 for Xerox copies. R. Clothier, 881 S. Washington State Rd., Washington, MA 01223.

Play Money for Sale or Trade: I have three lists of play money: Game play money, Lucky Bucks, & Coin-type. Send your list or send SASE and specify desired list. Jack Phillips, 2044 Pine Lake Trail, Arab, AL 35016.

Trade: Will trade Lucky Bucks. Will send mine on approval. Also want "Seeing Star Stamps."

Val De Carlo, P.O. Box 127, Patchogue, NY 11772.

We collect play money, transportation tokens, dog license tags and milk bottle caps. Correspondence welcome from fellow members. Oliver & Ruth Brauer, 18330 Pretty Boy Dam Rd., Parkton, MD 21120-9466.

Wanted: Charms Coins, American Hero Play Coins, Pied Piper Ice Cream Coins, Cracker Jack Presidents, and Red Goose Play Money.

Randy Partin, 1314 Keystone Pointe, Auburndale, FL 33823; (941) 965-2947

25 mixed play money, coins and bills. Mostly different, large and small. Gold color to natural. \$2.30 plus 2 stamps postage.

Dalton, P.O. Box 125, Saint Inigoes, MD. Thanks.

Milton Bradley Cardboard Toy Money Set of 10 (includes 4 gold) @ \$7.50; Set of 6 only @ \$2.50. **Ideal School Supply Co. Cardboard Toy Money Set of 6** @ \$2.00; **Paper Bills Toy Money Set of 7** (\$1,2,5,10,20,50,100) \$7.00; Set of 5 (no 50 or 100) \$4.00; Transogram "Big Business" paper play money from 1937 Edition Complete New Set (100, 500, 1000, 2000, 5000, 10000, 50000) @ \$4.00. 1948 Edition Complete AU Set (500, 1000, 5000, 10000, 50000) @ \$1.50. Donald J. Kolkman, Rt.10, 211 Oakwood Ct, Greenville, SC 29607

My Token and Medal Mail Bid Sales include play money. Request a copy of my next sale catalogue if you are not on my mailing list.

Steve Alpert, P.O. Box 66331, Los Angeles, CA 90066.

Wanted: Long John Silver Pirates coins, L1, L2, L4, & L7. I would like anyone's trade or sell list.

Alfred Schubert, 1931 E. Prospect #509, Ashtabula, OH 44004-5336.

Wanted: I need the following Red Goose President Coins. P/RG 4; 12; 13; 18; 20; 25; & 29. I have duplicates of P/RG 7; 9; 21; 22; 26; & 27 for trade or for sale \$5.00 @pp. Chuck Berger (402) 571-5758, 5564 No. 61 Ave., Omaha, NE 68104-1614.

For Sale or Trade: D2 through D13, P369, P370, P379, P380 Frederick March.

M.E. Hartkopf, Rt. 3, Box 99, Jenkins, MO 65605.

AVA NSCA TAMS VNA VPCC

WANTED: VIRGINIA

TOKENS, ENCASED COINS
MILK BOTTLE CAPS

PAGE MANN
P.O. BOX 1684
Williamsburg, VA 23187-1684
mann@widomaker.com



PLAYMONEY
410-668-8538

JANE SEARS
9323 Waltham Woods Road
Baltimore, Maryland 21234-1550

...\$ COLLECTOR \$...